

## Exeter & Essential Devon Tourism Partnership subscription benefits 2007- 08



FREE	Enhanced entry on <a href="http://www.exeterandessentialdevon.com">www.exeterandessentialdevon.com</a> including <ul style="list-style-type: none"> <li>• pictures</li> <li>• detailed description</li> <li>• your prices / admission fee</li> <li>• on-line booking facility</li> <li>• on-line accommodation availability</li> <li>• on-line ticketing</li> <li>• comprehensive listing of facilities</li> <li>• contact details including email and website link</li> <li>• opportunity to update your own web advert</li> </ul>
20% discount	Discounts on advertising in brochures and guides produced by Exeter & Essential Devon Tourism Partnership, which are promoted and distributed nationally
	Access to local inspection scheme for accommodation providers
FREE	Inclusion in regional and national press releases and inclusion in journalist press visits
FREE	Inclusion in e-newsletters to new and repeat visitors to the area
FREE	Quarterly e-industry updates on regional and national tourism related initiatives
FREE	Where applicable, have representation at key travel trade/group fairs and exhibitions within the UK
FREE	Use of digital images from the Exeter & Essential Devon Tourism Partnership photo library for your own promotion
FREE	Opportunity to attend annual meeting to input into future promotional campaigns and development projects
£10 per event	Opportunity to attend information and social events for the area
FREE	The Tourism Partnership will lobby on your behalf, to the emerging Devon Destination Management Organisation (DMO) and to regional and national organisations on tourism related issues
FREE	Priority access to 'Welcome to Excellence' customer service and other training courses
FREE	Use of Exeter & Essential Devon Tourism Partnership logo for your own promotion
FREE	Members sticker to display in business